

EUROPEAN ALLIANCE SEMINAR

How to promote the recovery of regional tourism after COVID-19

Thursday 15 October 2020
from 9h30-11h00

Hybrid meeting – limited interpretation via Interactio in FR/EN/PL *draft agenda*

09h30

Setting the scene

CIlr Kieran McCarthy, President of the European Alliance Group in the CoR

European Commission initiatives to revitalise the tourism sector

Mr. Milosz Momot, Deputy Head of Unit, European Commission, DG for Internal Market, Industry, Entrepreneurship and SMEs
Tourism, Textiles and Creative Industries

Promoting the tourism recovery the Flemish example

Ms Zuhail Demir, Flemish Minister for Justice and Enforcement,
Environment, Energy and Tourism

Regional Tourism recovery through the twin transition

Mr. Patrick Torrent, executive director of the Catalan Tourist Board, and the president of NECSTOUR (Network of European Regions for a Sustainable and competitive Tourism)

How Galway re-imagined the Capital of Culture programme 2020

Marilyn Gaughan-Reddan, Head of Programme, Galway 2020

An Island region perspective on revitalising tourism

Ms Nanette Maupertuis, responsible for European and international affairs at the Collectivité de Corse, president of the Corsican Tourism Agency (ATC) and Member of the CoR

Discussion & debate

11h00

End