PORT *VERSUS* CITY? ROLE OF THE CULTURE, IMPLEMENTING NEW PORT TOWN RENEWAL STRATEGIES

NIJOLĖ LAUŽIKIENĖ

NARŪNAS LENDRAITIS

KLAIPĖDA – IN THE MIDST OF AN INDUSTRIAL AND CULTURAL CITY

FEATURES OF THE INDUSTRIAL CITY

FEATURES OF THE CULTURAL CITY

- More than 800 companies are related to the activity of Klaipėda port;
- Over 58 000 work places have been created;
- Port-related companies pay almost 600 million Eur to the budget what makes up to 9.26 per cent of the total taxes paid in Lithuania;
- Port companies create 2.2 billion Eur of gross domestic product (6.24 per cent of the Lithuanian GDP)

- Participants of Klaipėda cultural sphere – 8 municipality enterprises of culture, 6 State enterprises of culture, over 120 institutions of education and science, and non-governmental organizations;
- Over 2 500 work places have been created;
- Statistically, more than 9 events are being held in Klaipėda every day;
- Statistically, each citizen of Klaipėda visit institutions of culture 3 times a year

IS THE MISSION OF KLAIPĖDA TO BE JUST A PORT TOWN AND TO ENSURE A GREATER PART OF THE LITHUANIAN GDP, OR IS THE IDEA OF OUR CITY MUCH DEEPER, WHICH IS TO CHANGE IDENTITY OF OUR COMMUNITY MEMBERS TO A OPEN GLOBAL COASTAL SOCIECTY? OR TO BECOME THE EUROPEAN CENTRE OF CULTURE, BUSINESS AND SCIENCE OF THE WESTERN LITHUANIA?

HISTORICAL CONTEXTS OF KLAIPĖDA CITY

- FROM THE XIII TO XX CENTURY

- FROM 1945 TO 7-8TH DECADES OF THE XX C. CENTURY

- FROM THE INDEPENDENCE RESTORATION TO CURRENT DAYS

According to the Philosopher, ex- MEP, Leonidas Donskis, during the Soviet times, Klaipėda became „a rather typical inductrial technopolis – the city without a sacral center, <...> de-semantized architecture, de-humanized spaces and buildings, the city that had just industrial giants <...> and unified, faceless residential block districts

9TH DECADE OF THE XX CENTURY – THE BEGINNING OF THE GREATEST CULTURAL TRANSFORMATIONS

- Historical buildings are being restored;

- New cultural institutions are being established;

- Higher education schools are being founded;

- Artists, writers, lecturers are invited to the city;

- The port-town starts forming as an economic

  and cultural centre

FIRST CONVERSIONS OF TERRITORIES

FIRST CONVERSIONS OF TERRITORIES

- **KLAIPĖDA CASTLE SITE**

- **TERMINAL OF CRUISE SHIPS**

- **DANĖ EMBANKMENT**
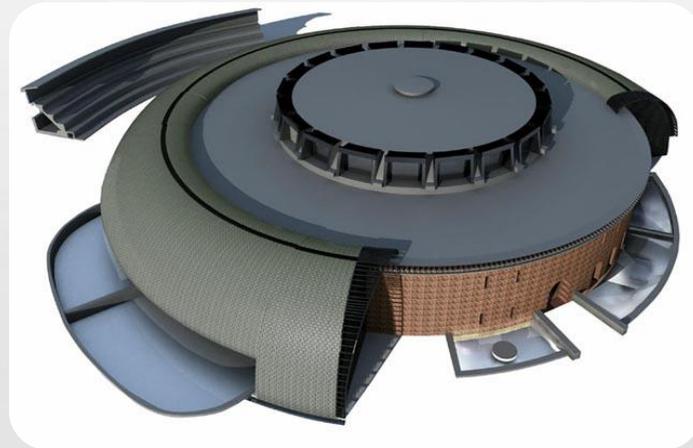- **CULTURE (FORMER TOBACCO) FACTORY**

RENEWAL OF INFRASTRUCTURE OF CULTURE AND PUBLIC AREAS

- **DRAMA THEATRE**
- **SEA MUSEUM**
- **MUSIC THEATRE**

REVIVAL SQUARE

JONAS' HILL

# CULTURE – THE PRIORITY OF THE CITY DEVELOPMENT

- Financial, and infrastructural conditions favourable for changes;

- Municipality decided to consolidate culture as a strategic direction of the city's development;

- Culture funding increased twice as much within four years;

- A declared objective to become the European capital of culture in 2022;

- Klaipėda is the Lithuanian capital of culture in 2017. The project will become a perfect possbility to start preparing for the programme „Klaipėda – European capital of culture"

KLAIPĖDA'S OBJECTIVE TO BECOME THE EUROPEAN CAPITAL OF CULTURE IN 2022

The area which inspires, where ambitious ideas are born and are being implemented. Today we see Klaipėda and its suburbs in this light. The city and land for hundreds of years being created by Curonian, German, French, Swedish, British, and Lithuanian peoples today is inviting European creators to return back and discover the land of unique nature and modern possibilities, to experience experimental spirit of art, and to create a new cultural platform of the future

STRUCTURE OF PROGRAMME "KLAIPĖDA EUROPEAN CAPITAL OF CULTURE 2022"
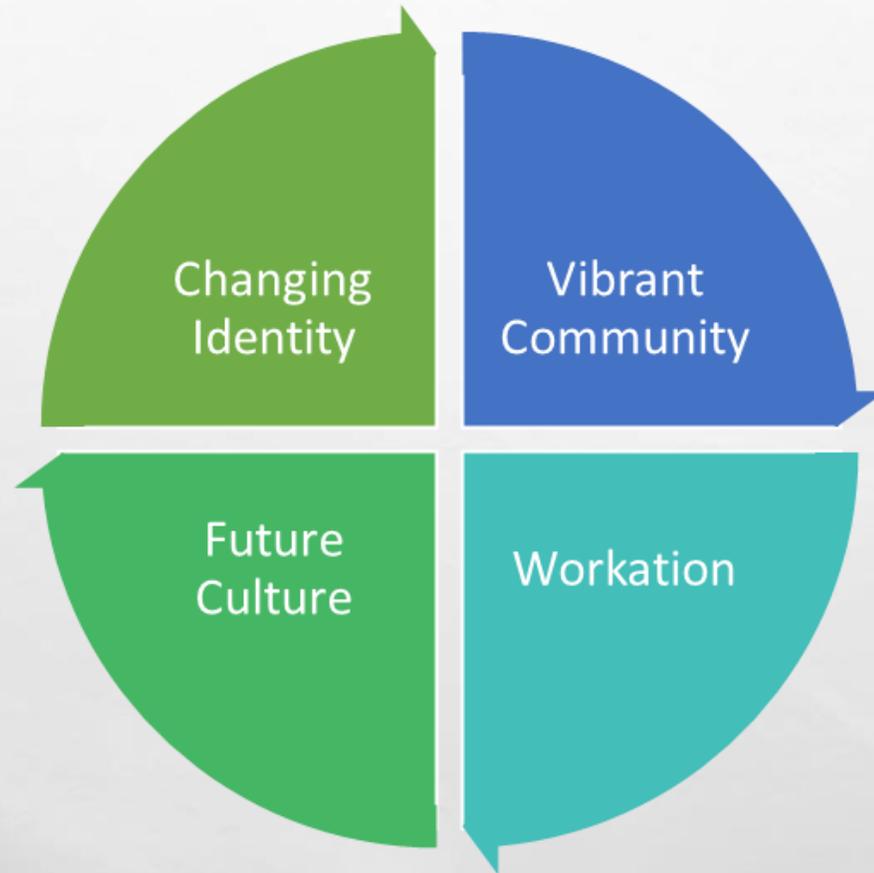
IDENTITY OF KLAIPĖDA AS A PORT-TOWN IS NOT JUST LIVED OUT AND CREATED; IT IS CONSTANTLY IMPROVIZED. KLAIPĖDA IS IN THE STATE OF A CONSTANT COURSE OF DEVELOPMENT. THE CITY WHICH IS CREATING ITS LIVING FORMS , A PERFECT PLACE NOT ONLY FOR AMBITIOUS NOVATORS OR ADVENTURERS, BUT ALSO FOR IMPROVIZING ARTISTS.

PROF. L. DONSKIS

THANK YOU